IT development for timber flow support in Latvia

Let's enter in a digital transformation!

MĀRTIŅŠ GAIGALS

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Conclusions

A business environment: more complex and fast-moving than ever

globalization

resource scarcity

digital connectivity



disparate prosperity

accelerated consumption

ecological decline

	Megaforce	Indicator	% Change	Source	
	CLIMATE CHANGE	Energy-related CO ₂ emissions	+20	IEA	
		Mean temperature rise	<i>0.5-1.0</i> °C	IPCC & Others	
	ENERGY & FUEL	Primary energy demand	+33	IEA	1
		Net electricity generation	+84	EIA	
	MATERIAL RESOURCES	Raw materials extraction (excluding fossil carriers)	+55	SERI	
	WATER	Demand for water withdrawals	+53	2030 Water Resources Group	
		% Population under water stress	+39	WEF	
	POPULATION	Total population	+20	UN	
		% Population 65 and older	+50	UN	

	Middle-class purchasing power	+172	OECD
WEALTH	Real gross domestic product	+130	Standard Chartered
	Urban population	+44	UN
URBANIZATION	Urban land cover km²	+110	Seto, et. al. (2011)
	Aggregate food demand	+50	FAO
FOOD SECURITY	Key staples food prices	+70 to +90	Oxfam
	Terrestrial mean species abundance	-9 to -17	CBD GLOBIO
ECOSYSTEMS	Human ecological footprint	+33	GFN
	Net forest cover	-13	OECD
DEFORESTATION	Amazon forest loss	+55	WWF

Main development trends

BIOECONOMICS

CIRCLE-ECONOMY

SHARING ECONOMY

Key development technologies

Advances that will transform life, business, and the global economy



Mobile Internet

Increasingly inexpensive and capable mobile computing devices and Internet connectivity



Automation of knowledge work

Intelligent software systems that can perform knowledge work tasks involving unstructured commands and subtle judgments



The Internet of Things

Networks of low-cost sensors and actuators for data collection, monitoring, decision making, and process optimization



Cloud technology

Use of computer hardware and software resources delivered over a network or the Internet, often as a service



Advanced robotics

Increasingly capable robots with enhanced senses, dexterity, and intelligence used to automate tasks or augment humans

12 (5) →

Major information technological developments



WORKER MOBILITY
AND THE DIGITAL
WORKPLACE



MOBILE DEVICES



SOCIAL MEDIA
USER EXPERIENCE



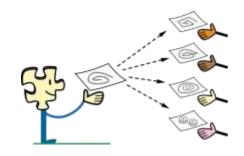
DIGITAL SECURITY



BIG DATA





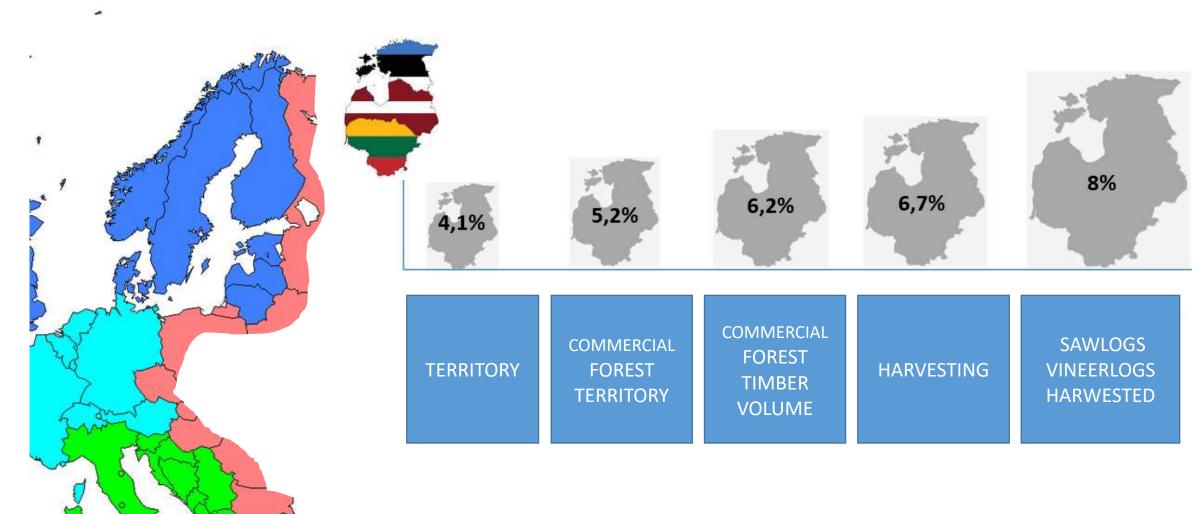


SHARING AND IS ARCHITECTURE

Traps of technological accessibility

«I can do it»
vs
« I have to do it »

Baltics: how significant?



Source: Latvian Wood Industry Federation (2017)

UN «Composition of macro geographical (continental) regions, geographical sub-regions, and selected economic and other groupings» (2017)

COMMON CHALLENGES



Employment in the forest sector (Thousand people)

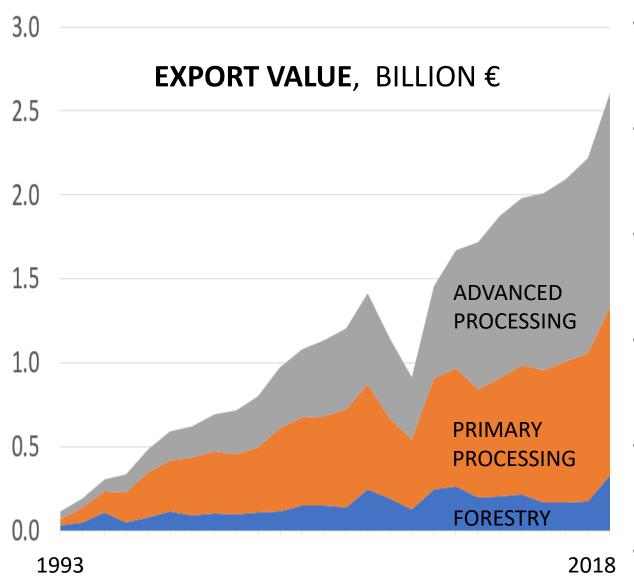
(NACE 16)

Changes in hourly labour costs





Latvia's forest sector at glance



- The forest sector is one of the cornerstones of the national economy at this time
- Forestry, wood processing and furniture manufacturing represented 4,8% of GDP in 2017
- Forests in Latvia take up 3.383 million hectares of land, or 52% of the country's territory
- One half of the forests belongs to apx 135.000 private forest owners
- An awerage of approximately 11 million cbm of timber have been harvested each year in Latvia's forests
- each Euro derived by the owner from the forest felling sales, Latvian forest sector multiplies six times

Source: Latvian Wood Industry Federation



Strategic decisions: Latvian experience of openness

COOPERATION

Voluntarily arrangement in which two or more entities engage in a mutually beneficial exchange instead of competing. Cooperation can happen where resources adequate for both parties exist or are created by their interaction.

Read more: http://www.businessdictionary.com/definition/cooperation.html

























Timber













































Strategic decisions: Latvian experience of openness

- Do not compete with timber measurement
- ☐ Develop common classifiers and codes
- ☐ Use international data standard papiNet for business communication
- Analyze and develop business processes beyond the boundaries of a single company or supply chain
- Use shared IT support for high quality data processing and business communication

Strategic decisions: Latvian experience of openness

TIMBER MEASUREMENT

Do not compete with timber measurement:

- Ensure parity between timber buyers and sellers 50/50
- Define measurements (cbm, quality etc) and accuracy
- Measure timber at the industry or transport terminal
- Run jointly a service giving company: VMF LATVIA

Timber Bayers' association of Latvia

Timber Sellers'association of Latvia

The Joint Advisory Council and Working Groups

Management of Latvian timber measurement and accounting, Ltd

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www.lkuuv.lv

What is a data standart?











BEER

Strategic decisions: Latvian experience of openness



The intelligent choise:

- MORE VALUE
 - SAVE TIME AND MONEY TROUGH PROCESS IMPROVEMENTS
 - MORE THEN 500 WORLD CLASS COMPANIES WITHIN FORESTRY AND INDUSTRY
- EFFICIENCY
 - TAKE COST OUT OF THE SUPPLY CHAIN BY USING STANDARTIZED E DOCUMENTS
- GET INVOLVED
 - COMPANIES BOTH BIG AND SMALL CAN BENEFIT TROUGH PARTICIPATION

N.B.! OWN CLASSIFYERS AND CODES OF LATVIAN TIMBER SELLERS AND BAYERS

www.papinet.org

Latvia's representative at papiNet Forest Wood Supply

Mr. Ivars Kalmuks

Ivars.kalmuks@kpdc.lv

Strategic decisions: Latvian experience of openness

IL SOMIJOVR

DACE: Information solution for intelligence of business documents' flow

Investor: Timber Bayers' association of Latvia

Timber Sellers' association of Latvia

Operator: Data Center





MFLATMA DEVELOPMENT ROUTE, CHALLENGES, SOLUTIONS



50 / 50

Timber Sellers' association of Latvia

Timber Bayers' association of Latvia

COMMON CONSULTATIVE COUNCIL & WORKING GROUPS

Management of Latvian timber measurement and accounting, Ltd

VMF LATVIA, Ltd.

DATA CENTER, Ltd

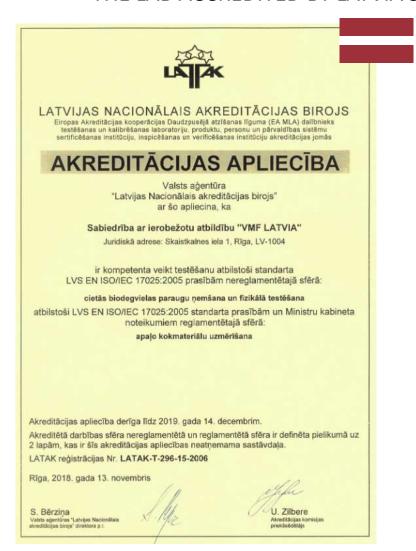
MFLATMA DEVELOPMENT ROUTE, CHALLENGES, SOLUTIONS



THE LAB ACCREDITED BY LATVIA'S STATE AND SWEDISH BUSINESS

LVS EN ISO/IEC 17025:2005

LVS 82:20030





Swedish Timber
Measurement Council

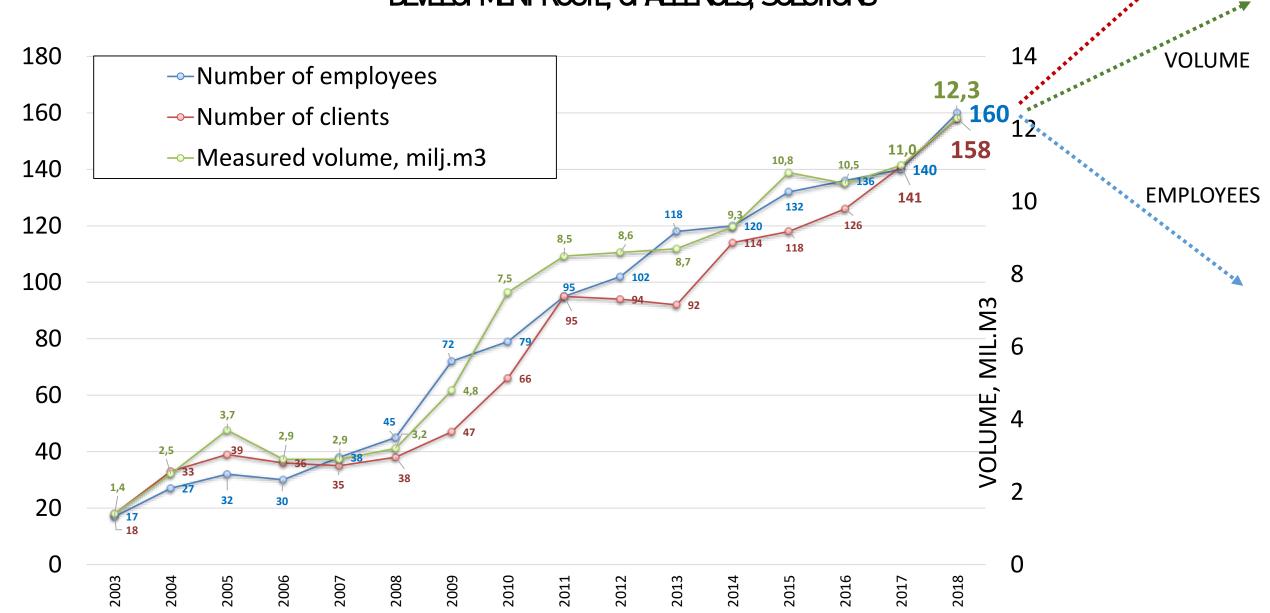
VMR



MFLATMA

LIENTS

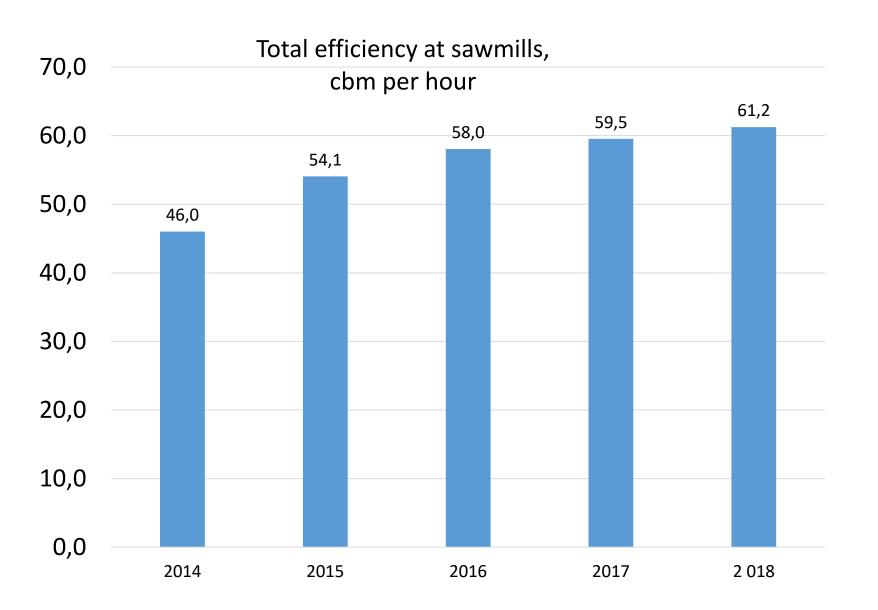
DEVELOPMENT ROUTE, CHALLENGES, SOLUTIONS



MFLATMA

DEVELOPMENT ROUTE, CHALLENGES, SOLUTIONS





REPORT

2 DAYS → 2 MINUTES



.XML DIGITAL FILES



MFLATMA





TRANSPORT COSTS OF VMF LATVIA ARE FULLY REDUCED DOWN TO ZERO

1. Mobile Phone with

- Android OS (5.1 +)
- Camera (5 MP+)
- Gyroscope
- GPS
- 4G connection





3. Reference measurement scale

- 1 m length
- Scale pattern for visibility

2. VMF Mobile Photo app





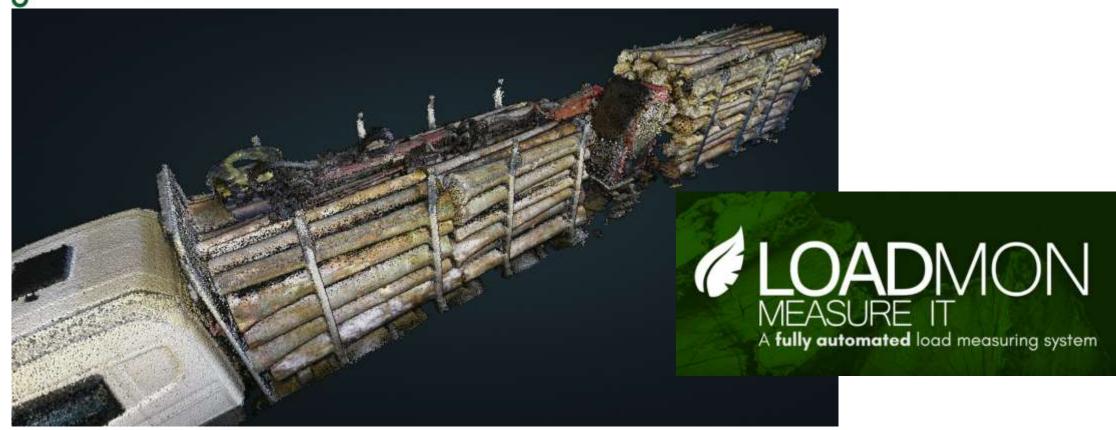


MFLATMA DEVELOPMENT ROUTE, CHALLENGES, SOLUTIONS



2019 COSTS OF VMF LATVIA SERVICE ARE REDUCED DOWN 5,3 TIMES

graanul învest







THE FUTURE BELONGS TO AUTOMATION:

- Automation of quality assessment of timber
- Automation of stack measurement
- Reduction of human factor in timber measurement and quality evaluation

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DATA CENTER

TO MAKE BUSINESS MORETRANSPARENT, UNDERSTANDABLE AND EFFECTIVE





digital circulation of business documents (2019)

DELIVERY INSTRUCTION transport order

DELIVERY MESSAGE e waybill

SHIPMENT STATUS also ownership

MEASURING TICKET measuring report



UZTICAMI · ĀTRI · ĒRTI

DATA CENTER

TO MAKE BUSINESS MORETRANSPARENT, UNDERSTANDABLE AND EFFECTIVE





digital circulation of business documents















MONEY



TIMBER

DATA CENTER

Koksnes plūsmas Datu Centrs Ltd.

www.kpdc.lv

Skaistkalnes iela 1, Rīga, LV-1004

CONCIDENCE OF STEPPEN

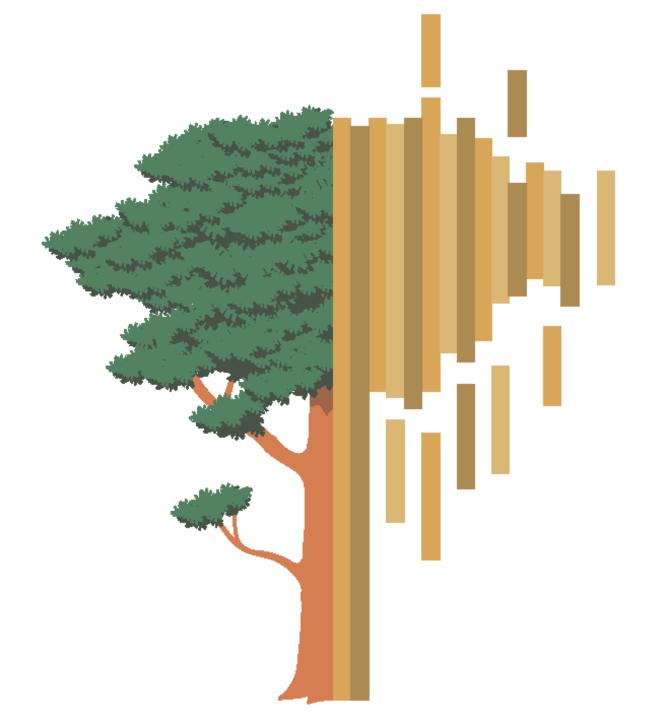
- ✓ REGIONAL COOPERATION AND INTEGRATION IN DIGITAL TRANSFORMATION MAY BE USEFUL IN GLOBAL COMPETITION
- ✓ A SIMPLIFIED NATIONAL REGULATORY ENVIRONMENT CAN INCREASE BUSINESS RESPONSIBILITY AND MOTIVATION
- ✓ STANDARDIZATION, HIGH QUALITY OF DATA AND MASTER DATA ARE NEEDED FOR THE EFFICIENT USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES

«The present is rapidly moving past and it is a continuous process»



Vilnis Auziņš, photographer







KOKSNES PLUSMAS DATU CENTRS