(Add company logo here)

**General information:**
Founded:
Website:
Main contact:
Phone:
Email:

**Funding:**
*Available funding and additional funding needed (own revenue, FFF, seed money, startup grants, etc. in €)?*

**Seeking for:**
*Competence to your core team, collaboration partners, investors, mentors, coaches etc.*

**Revenue forecast:**
2019:
2020:
2021:
*Rough calculations in addition to previous: expected profit, loss, current runway?
Revenue drivers?*

**Team:**
*Names with position in the company. LinkedIn links. Previous experience and competencies.*

**Achievements and Current status:**
*What have you achieved so far? Is a prototype ready, do you have first customer feedback etc.?*

**Roadmap and key milestones:**
*What are your key milestones in the nearest future with dates (established company, committed team, investor activities, etc.)?*

**Elevator pitch:**
*Keep this short, concrete and attractive. It gives the reader idea of your business concept and product(s) without going into details.*

**Problem:**

*What is the pain the customer has? Is there something missing from the market?*

**Solution**

*How does your product/service solve the problem? What is the value you are offering to the market/customer?*

**Business/revenue model:**
*What is your revenue model? Who is your target group? Where does your income come from?
List your main partners/potential partners.*

**Market:**
*How big is your market (in €)? Where is your market? What is your go-to-market strategy?*

**Competition, Competitive advantage:**
*Who are your main competitors? What is your competitive advantage? How can you maintain your advantage in long run?*