

Future priorities of Interreg Baltic Sea Region Programme in Supporting Partners

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Overview

1. Interreg Baltic Sea Region 2021 – 2027

- Programme area
- Draft thematic framework
- The process

The Programme area

- ✓ Denmark
- ✓ Estonia
- ✓ Finland
- ✓ Germany
- ✓ Latvia
- ✓ Lithuania
- ✓ Poland
- ✓ Sweden
- ✓ Belarus*
- ✓ Norway
- ✓ Russia*



● EU Member States
● Non-EU Member States

*Provided the financing agreements are signed



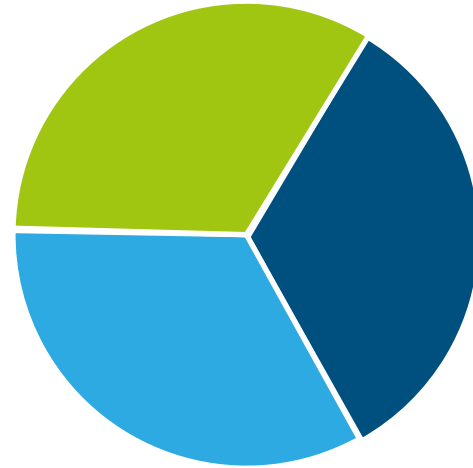
Interreg Baltic Sea Region
is a **source of EU funding**
for those with **smart ideas**
of how to **shape the region.**

**We provide more than money:
We create an environment for
working together
to let great solutions
become common practice.**

Interreg Baltic Sea Region 2021 – 2027: value statements

Supporting transition

The Programme should **create suitable framework conditions for supporting transition** towards greener and more resilient societies and economies through transnational cooperation.



Customer orientation

The Programme should be **demand-driven** and **support public authorities in meeting the needs of their target groups** (e.g. companies and communities).

Transfer of knowledge and capacity building

Transfer of knowledge is an important component of transnational activities in all Policy Objectives. Future projects should also **support capacity building to increase public awareness and behaviour-change.**

Interreg Baltic Sea Region 2021 – 2027: Programme objective

4 priorities and 9 Programme objectives

In order to



“put **innovative, water-smart and climate-neutral solutions** into practice **through transnational cooperation** for the **benefit of citizens** across the Baltic Sea region.”

Interreg Baltic Sea Region 2021 – 2027: draft framework

Priority 1

Innovative societies

- 1.1 Resilient economies and communities
- 1.2 Responsive public services

Priority 2

Water-smart societies

- 2.1 Sustainable waters
- 2.2 Blue economy

Priority 3

Climate-neutral societies

- 3.1 Circular economy
- 3.2 Energy transition
- 3.3 Smart green mobility

Priority 4

Cooperation governance

- 4.1 Project platforms
- 4.2 Macro-regional governance

Interreg Baltic Sea Region 2021 – 2027: draft framework

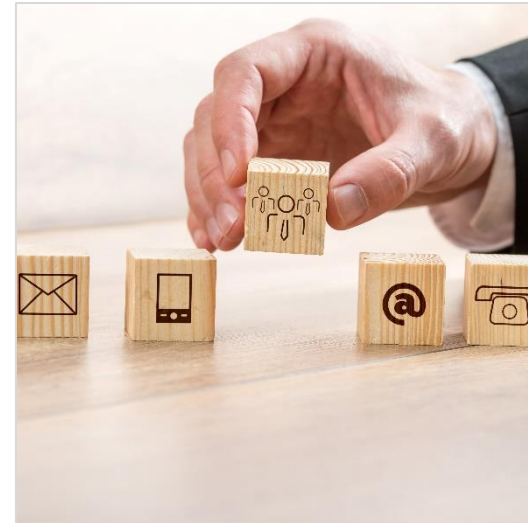
Priority 1

Innovative societies

1.1 Resilient economies and communities



1.2 Responsive public services





Programme objective 1.1

Resilient economies and communities

Resilience is understood as the **ability to respond to external disturbances** such as severe recessions and financial crises, downturns of particular industries or major health crises. The Programme encourages actions that **help to avoid unwanted external impacts, withstand them or recover quickly** from them.

- 👁️ strengthen European identity based on common values, culture and heritage

- 👁️ increase innovativeness of the region

- 👁️ adapt smart specialisation approaches

- 👁️ adjust innovation ecosystems

- 👁️ untap digitalisation

- 👁️ consider uneven territorial development



Programme objective 1.2 Responsive public services

In relation to a growing complexity of societal challenges, the Programme supports actions that improve organisational set-ups and processes to **respond to public needs** and to deliver **less bureaucratic and more cost-efficient public services**.

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- 👁 deliver tailor-made, needs-based and cost efficient services
 - 👁 harmonise systems and standards
 - 👁 develop solutions responsive to change
 - 👁 apply emerging digital technologies
 - 👁 trigger interactions between service providers and the community
 - 👁 develop public responses across sectors and borders

Interreg Baltic Sea Region 2021 – 2027: draft framework

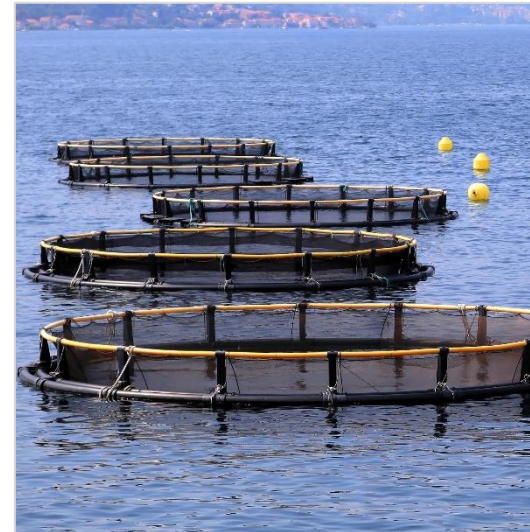
Priority 2

Water-smart societies

2.1 Sustainable waters



2.2 Blue economy





Programme objective 2.1 Sustainable waters

The Programme supports actions that **improve the state of water** in the region and make its **management more sustainable**. These waters include the Baltic Sea, coastal waters and inland waters like rivers, lakes and groundwater.

- 👁️ adapt existing solutions, develop and implement new solutions in order to prevent and reduce water pollution
- 👁️ adapt water management practices to the changing climate
- 👁️ implement cross-sectoral actions



Programme objective 2.2 Blue economy

The Programme supports actions on **sustainable use of fresh and sea waters** as well as **marine resources** in **innovative business development** in the whole region in emerging and established sectors. These include aquaculture, blue biotechnology, shipping, fishery, and coastal and maritime tourism.

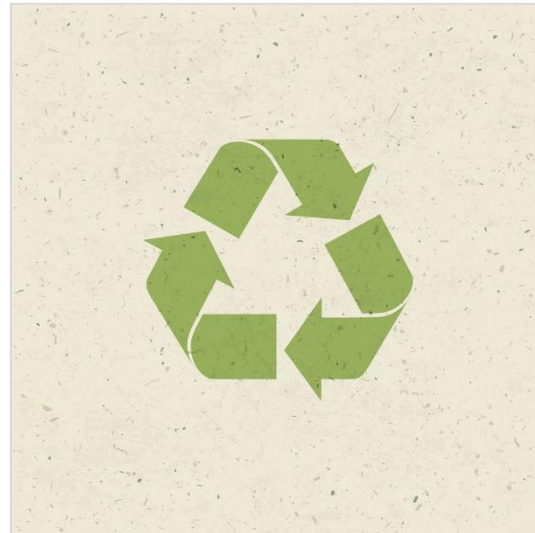
- 👁️ facilitate joint use of sea space and help mitigate potential conflicts
- 👁️ encourages actions for blue businesses
- 👁️ strengthen resilience of blue businesses
- 👁️ mitigate impact of blue businesses on climate change

Interreg Baltic Sea Region 2021 – 2027: draft framework

Priority 3

Climate-neutral societies

3.1 Circular economy



3.2 Energy transition



3.3 Smart green mobility





Programme objective 3.1 Circular economy


The Programme supports actions **that facilitate the shift from linear to circular** resource use. This implies **keeping products and materials in use** for as long as possible without increasing pressure on the environment. The **holistic** approach shall go beyond waste management to **connect with water, energy, transport and land use**.

 create and promote circular environments

 redefine smart specialisation approaches

 create business opportunities for environmental and societal benefits

 untap digitalisation

 mind uneven territorial effect and disadvantaged by transition processes



Programme objective 3.2 Energy transition

The Programme supports actions for the **decarbonisation of energy systems** in the region in order to **reduce greenhouse gas emissions**. The solutions shall increase **energy efficiency in industrial production** processes as well as in public and private building stock. The Programme also encourages actions to **increase renewable energy production** from **locally available resources**.

- 👁 increase distribution of renewable energy across sectors
- 👁 adapt and update policies

- 👁 coordinate plans and share solutions across borders

- 👁 mobilise industry and citizens to apply energy solutions



Programme objective 3.3 Smart green mobility

A **green and well-functioning cross-border mobility system** is vital for the development of the region. The Programme supports the **smooth movement** of people and goods in and across urban and rural areas while **saving resources** by increasing efficiency, **integrating different transport modes** and **accelerating digitalisation**.

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- 👁️ harmonise mobility systems across borders
 - 👁️ mobilise transport companies and citizens to use smart green solutions
 - 👁️ support public authorities in introducing smart green solutions and reducing air pollution in cities

Interreg Baltic Sea Region 2021 – 2027: draft framework

Priority 4

Cooperation governance

4.1 Project platforms



4.2 Marco-regional governance



Open public consultations and surveys among coordinators of the EU Strategy for the Baltic Sea Region and project platforms

(13th July – 4th September 2020)



Incorporating results of public consultations into the Programme strategy

(September – October 2020)

Endorsement of the Programme draft

(December 2020)



Submission of the Programme to the European Commission



National approval procedure

(mid-2021)



Outlook

- The approval of the Interreg Baltic Sea Region Programme 2021 - 2027 is expected still in 2021.
- The first call for project applications is planned to be launched at the end of 2021.



Stay connected

Interreg Baltic Sea Region 2021 – 2027 will provide funding for those with smart ideas to shape the Baltic Sea region.

Stay connected to receive updates on the Programme approval process and first call for project applications.

interreg-baltic.eu

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